



Year established:	1922
Head office:	Gümligen, Switzerland
Turnover	450 million CHF
Number of employees:	1,400
Subsidiaries:	Ten sites on three continents. The HACO Group comprises the companies Haco Inc. in Gümligen (CH); Narida in Schwarzenburg (CH); Gautschi in Utzenstorf (CH); Haco Asia Pacific, Kuala Lumpur (MY); Gutschermühle in Traismauer (AT); Merschbrock-Wiese in Rietberg (DE); Ravensbergen in Sassenheim (NL); GFF in Los Angeles (US) and Plochman, Manteno (US)
Product groups:	Convenience products in the fields of culinary products, coffee/tea/beverages, bars
Distribution channels:	Retail (private label and co-manufacturing for brand manufacturers), foodservice (restaurants; large-scale consumers, i.e. group catering, residential institutions and hospitals) and the food industry
Customer base:	Worldwide
Technologies:	Technologies in the service of eating enjoyment encompass the processes of extraction, blending (wet mixing and dry blending technologies), drying
Vision:	Creating food that matters, making a difference and shaping a great HACO.
Mission...:	We create premium-quality instant coffees, cereal bars and culinary products to satisfy customers around the world. Our proven skills in innovation, quality and customization attest to our success story. We deliver punctually and are passionate about going one step further if it comes down to fulfilling the expectations of our employees, customers and partners.
...is built on:	<ul style="list-style-type: none">° Understanding customer needs - Genuine customer focus° Innovation - Innovativeness° Solution provider - Individual problem solutions° Food technology - Technological potential° Partnerships - Dependability, speed and flexibility
Strategic objectives:	Grow our People. Grow our Relevance. Grow our Business.
Shareholders:	As a financially independent family company, HACO Holding Inc. is unlisted; the approximately 250 shareholders hold 100% of the share capital of the company.
Board of Directors:	The Board of Directors of HACO Holding fundamentally comprises representatives of the founding family, with: Dr. Markus Kähr, Chairman; Diego Bally, Vice Chairman; Dr. Béatrice Conde-Petit, Board Member; Oliver Ehinger, Board Member; Christophe Gence, Board Member.
Group Management:	Dr. Emanuel Marti, CEO; Beat Bigler, Head of Technology/Innovation; Mario Heini, CFO; Nicolas Mühlemann, Head of Supply Chain.